

It is with a great deal of gratification that we celebrate our First Anniversary.

It is good to know that our undertaking has been a success. It is better however to feel that our efforts have met with such a hearty response and to see such rapid progress in so short a time. It only emphasizes that our policies are right. It's easy when it's

SERVICE—VALUE—PRICE

"THE PRIDE OF PARIS"

**THE LEADER**  
INCORPORATED  
DEPARTMENT STORE  
**PARIS KENTUCKY**

The Leader has always zealously guarded its advertised statements. Every statement is backed by merchandise at the price stipulated.

Our Anniversary Sale will only emphasize the fact more clearly and your early attendance is requested. There will be crowds and those first will fall heir to our best values. We are preparing a merchandise feast and it will pay you well to attend. **COME EARLY—COME EVERY DAY.**

# ANNIVERSARY SALE!

**THE LEADER**  
INCORPORATED

For the first five days only up to \$25 Values—

## CAPE DRESSES

**\$14.95**



## SEPARATE SKIRTS

Are very much in vogue—The newest styles the priced—

**\$5.00 TO \$17.50**

ANNIVERSARY SALE

## SPORT COATS

Red — Green — Periwinkle in Flannel Blazer Cloth—

**\$12.50**

ANNIVERSARY SALE



OUR NEW DEPARTMENT FOR

## GIRLIES

Girls are receiving special attention at The Leader Store

## SPRING COATS

Tan — Pekin — Reindeer — Brown Taupe and Red — Polo — Tweed and Velour—

**\$10.95 TO \$22.50**

ANNIVERSARY SALE

## SILK DRESSES

In all the Shades—Sizes 8 to 16—Canton Crepe — Taffeta — Specially Priced.

ANNIVERSARY SALE

## HATS—HATS

Madge Evans—Priscilla Dean Hats for Girlies—

**\$2.95 TO \$12.50**

ANNIVERSARY SALE

Our Birthday Prices will solve your many problems—

## COATS

In all the New Spring Shades—Fabrics and Fashions—Tan—Reindeer—Navy—Brown and Deer—Priced—

**\$14.95 TO \$59.50**

### CAPE COATS

### DOLMANS

### WRAPPY COATS

These Coats are Fashioned in Tweed—Polo—Polaire and Light Weight Chinchilla Coats that have Cape Sleeves Tasselled—These have been grouped for immediate selling.



## TWEED SUITS

### SPECIAL PRICES

They're neatly tailored and jaunty as any suit could be—We offer them in Grey—Tile Blue—Periwinkle—Rose — Tan—Sand—Copen.

There's many a dollar that will be saved at our Anniversary Sale.

## DRESSES

In Canton Crepe—Crepe Knit—Taffeta—Georgette—in Periwinkle — Bonfire — Navy — Tan—Copen—Brown—Priced

**\$19.85 TO \$59.50**

### CAPE DRESSES

### SPORT DRESSES

### AFTERNOON DRESSES

Dresses with capes in all the New Shades and Sport Dresses in unusual combinations.

### CAPE COAT DRESSES

A Birthday Celebration

**\$15.00**

## ATTEND THE LEADER'S BIRTHDAY PARTY

Come and You'll Be Surprised at the Unusual Values that Will Be Offered Never Before Were Such Garments Priced So Low

## SUITS FOR SPRING

The styles are so delightful and the garments are so practical that suits will be much in vogue—and besides our prices. Tweeds—Poirets—Tricotines—finely tailored or straight line effects—WE ARE GOING TO SELL SUITS AND SELL THEM AT A PRICE

Special Low Prices

DURING OUR ANNIVERSARY SALE

## SEPARATE SKIRTS

Never before were such values offered—never before such a pretty collection of skirts—They have just come in and we going to place a price so that they'll just be going out—And that means you'll have to hurry to get first choice. We have them in sizes 24 to 42. Prunella—Roman Striped—Serges—Stripes

**\$5.00 to \$19.50**

DURING OUR ANNIVERSARY SALE

ANNIVERSARY SALE

For the first five days we will offer

## SILK PETTICOATS

AT **\$3.95** AND UP

ANNIVERSARY SALE

## SILK BLOUSES

In Georgette — Canton Crepe Habuta—Crepe de Chine in Blouses—Waists and Tailored Models—Priced Far Below their Actual Cost—

**\$3.95 TO \$12.50**

You'll need Waists and at these Prices you can buy three.

ANNIVERSARY SALE

## SILK SCARFS

In many colors and styles priced lowly.

ANNIVERSARY SALE



YOU SHOULD ATTEND  
**THE LEADER**  
ANNIVERSARY SALE

ANNIVERSARY SALE

Everyone is talking about our wonderful

## SPRING HATS

Modeled from smart Parisian Fashions that outdo the original imported hats—Unusually becoming, they just simply look adorable—and they're here in Periwinkle — Canna—Tile Blue—Serpentine — Rubelite—Lark—Pumpkin — Bonfire or Rapids

Turbans—Odd Shapes Patterns—Sailors

Only one of a kind, guaranteeing you exclusiveness.

### SPECIAL HAT PRICES

DURING OUR BIRTHDAY

It's lucky its just before Easter and you can buy your Spring Hat at these prices.

**\$5.00 TO \$22.50**

ANNIVERSARY SALE

For the first days only a Special Value in

## DRESSES

Cape and Sport—Canton and Taffeta—Values to \$35.00

**\$25.00**



For the first five days

## MILLINERY

Values to \$8.50

**\$5.00**

ANNIVERSARY SALE

One lot of Fine

## Tricotine Dresses

Specially Reduced for Sale—Values to \$45—

**\$24.95**

ANNIVERSARY SALE



## STYLISH STOUTS

THAT SLENDERIZE

A Complete Department for the more mature figure that craves style—We specialize in sizes 42½ to 52½

## DRESSES

Taffeta—Canton Crepe — Satin—Tricotine

**\$17.50 TO \$59.50**

ANNIVERSARY SALE

## SUITS

Tricotine — Serges — Beautifully made

**\$25.00 TO \$59.50**

Stout Garments That Take Off Pounds—We can fit you.

ANNIVERSARY SALE